

[h1] Carbon trackers (that integrate with accounting packages)

Products that measure Scopes 1, 2 and 3 emissions	Countries	Aligned with software	Best features	Reporting standards	Website
Business Carbon Calculator by Normative	Global	The Business Carbon Calculator covers all three scopes of emissions and uses only spend-based data when calculating Scope 3 emissions. This lowers the barrier to calculating emissions for small businesses that often face challenges like limited resources, funding and expertise. Users manually enter their financial data.	Best globally available manual calculator which estimates all three scopes of emissions. The Business Carbon Calculator is optimised for businesses with fewer than 50 employees and is offered, among others, via the UN Race to Zero-backed SME Climate Hub for free. Many small businesses will need the help of a 'friendly accountant'. Expenditure from P&L Account is cross-referenced with final accounts. Data needs to be categorised and manually uploaded.	The Business Carbon Calculator is aligned with the GHG Protocol.	bit.ly/3MwweRU
Normative.io	Global	Organisations can automate the continuous collection and upload of data directly from their systems across Scopes 1, 2, and 3 using APIs. Users can also manually upload and adjust data across categories. To engage suppliers, primary supplier data gathering can be	Normative is a full-service tool for businesses to account for and reduce their emissions. Normative uses the GHG Protocol's hybrid methodology to process both spend-based and activity-based data, ensuring comprehensive, accurate and	Calculations align with the GHG Protocol. Normative supports carbon KPIs for all major reporting frameworks (CSRD, TCFD, SECR, CDP, SFDR) and provides	bit.ly/3IkviUK

		automated through tools like the Business Carbon Calculator.	scientifically rigorous emissions calculations.	transparent, audit-ready calculations and target-setting aligned with Science-Based Targets initiative.	
Sage Earth	UK, with plans to add other regions	Current integrations: Sage Business Cloud Accounting Sage 50 Xero QuickBooks On the way: Other Sage products Dynamics FreeAgent	Automatically links with expenditure. Manual uploads of activity-based data required.	Aligned with GHG Protocol and therefore most reporting protocols and standards; e.g. TCFD, SBTi.	bit.ly/3o6TSL0
Ecologi Zero	UK service industries: only companies with 100 employees or less	Xero (QuickBooks and Sage later this year)	Simple to set up and free to use. Automatically imports business transactions. Requires input of a small amount of activity data. Identifies emissions hotspots and provides reduction advice.	Ecologi has worked alongside Prof. Mike Berners-Lee to provide customers with the most up-to-date emissions data available. Alongside Ecologi's Impact Shop, it's also possible to fund climate action on your way to net zero.	bit.ly/3W8SF2X
Cogo	New Zealand and Australia	Links to bank account and accounting platforms	Measures emissions. Writes your carbon management plan.	Aligned to GHG protocol and international reporting standards	bit.ly/3o30D10

	UK coming soon		Education content and easy UX for SMEs. Downloadable report. Shareable public profile. UX adapted for accountants.		
Carbonhound	USA and Canada	Syncs with utility bills and CSV files to measure the types of products and services being used rather than the amounts being spent. Uses Google maps to work out commutes according to transport used.	Carbon footprint is third-party verified. A very different and possibly more accurate approach – one to watch! 10% discount code: enter TBL10 into the promo code area on checkout.	Offers carbon credits that are vetted against SBTi and Oxford Principles for net zero aligned carbon offsetting.	bit.ly/3W9Snso
Trace	Australia, New Zealand and UK	Integrates with Xero expenses for spend based analysis. CSV upload or digital data input for companies not using Xero.	Focus on employee education and engagement, including staff footprint quiz, presentations and comms toolkit. Alongside spend-based data, activity-based data such as electricity, employee commuting, fuel and waste are required.	'Expert support and advice throughout your membership.'	bit.ly/3Oj6mui

Note: The above table is not exhaustive and there are new platforms that we have not yet tested; for example, Reshift works with Xero, and Net Zero Now are developing a platform that will be available later in 2023.