

## CPD WEBINAR

# Guardian Role of Professionals in Upholding Ethical Governance

Date: 17 June 2021, Thursday (Enrollment closed on 16 June 2021)

**Time:** 12:30pm – 2:00pm

Fee: \$50 for AIA \$100 for non-members

**CPD Units**: 1.5 units **Language:** Chinese (Supplemented with English PPT)

Remarks: - Clickmeeting link will be sent to your email after registration

- PPT handout will be provided after the webinar, No video record for this webinar.

Good corporate governance and ethical leadership are widely recognised as important factors to minimize risks of corruption and malpractices at workplace. Professional accountants provide invaluable advice to senior management on corporate governance and act as guardians watching out for malpractices and non-compliance with legal and regulatory requirements. Accountants who perform their guardian role well can spot the red flags, blow the whistle and guide companies to maintain sound risk management and control systems to prevent corruption and related malpractices.

With reference to the ICAC's experience on investigation and corruption prevention work, the speaker will introduce the relevant ordinance and analyse common corruption risks and ethical issues encountered by company directors, senior management and accounting professionals in their daily work.

### Outline

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- 1. Introduction
  - Current corruption scene
  - Guardian role of accounting professionals in corruption prevention and ethical governance
  - Benefits of practising professional / business ethics and the 3-As Model
  - Awareness
    - Relevant provisions of the Prevention of Bribery Ordinance
    - ICAC case illustrations and points-to-note
    - Assessment
    - Ethical issues encountered by accounting professionals
    - Video show and discussion
    - Action
      - Personal governance GPS Ethics Compass
      - Corporate governance Corporate Ethics Compass
    - Role of accounting professionals in corruption prevention and upholding ethical governance
- 3. Assistance Offered by the ICAC

### Speaker:

Ms Larissa CHOW, Senior Community Relations Officer of Hong Kong Business Ethics Development Centre, ICAC

Ms Larissa Chow joined the Community Relations Department of the ICAC in 1998. Throughout the years, she has been conducting corruption prevention training to staff members in public and private sectors, as well as organising different projects to promote anti-corruption messages to all walks of life. In her current post in the Hong Kong Business Ethics Development Centre, she is promoting business ethics and professional integrity to the business community of Hong Kong, including senior management of private companies and professional bodies.

#### Registration Form – Guardian Role of Professionals in Upholding Ethical Governance 20210617

Name:		Membership No:	
Email:		Mobile No:	
Payment:			
1. Direct Deposit: DBS Bank			
[Account Number: 02-30613167 / Account Name: The Association of International Accountants - Hong Kong Branch]			
2. Send Cheque Payable to "The Association of International Accountants - Hong Kong Branch" at			
Rooms 2805 – 07, Paul Y Centre, 51 Hung To Road, Kwun Tong, Hong Kong			
3 Pavnal: pavnal me/ajahkhranch (https://pavnal.me/ajahkhranch?locale.x-en. GB)			

\*Please email the payment image and the registration form to Ms. Aby Yuen at aby.yuen@aiaworldwide.com first.

#### Terms and Conditions:

- Enquiries: 2845 4982 (Tel); aby.yuen@aiaworldwide.com (email)

I have read the booking conditions below and agree to abide by them

<sup>-</sup> Email will be sent once registration form and payment received and No refund can be made.